Thousand Guineas represents participation in a supply chain for the benefit of everyone. Thousand Guineas suppliers now also have an opportunity to participate in the next generation of carcass evaluation for the Shorthorn Beef group.

Identifying superior carcass genetics within the Shorthorn Beef group benefits all end users. As such, Shorthorn Beef are working to genotype suitable cattle from suppliers herds, to assist to develop earlier and more accurate prediction of carcass traits through genomic testing.

If you keep now, or can keep, the following on farm records:

- Dam Age
- Dam Breed Content
- Dam Mating Mob
- Calf ID
- Calf RFID
- Calf Week of Birth
- Calf Weaning Weight
- Calf Farm Exit Weight

Then you could be part of building the next generation of elite Shorthorn Beef carcass sires. Multiple sire mating groups will qualify and there is no cost to you.

If you can supply these details and want to be part of this important program, please contact Graham Winnell, Shorthorn Beef for more details.

Your assistance will be greatly appreciated now and in the future.